

Incubator of Creative Industries



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Enter Koprivnica is an business support institution that manages Business Incubator and the Creative Industries Incubator.

- **Only companies from the creative sector can rent office space**
- **Project "Construction of Incubators of Creative Industries" is worth 11,8 million €, and it is funded from the ERDF**
- **Space consist of 16 offices (independent units) and 15 flexible units in the coworking space**
- **All office spaces are currently filled, and the companies located in the Incubator are engaged in activities of marketing, programing, photography, audiovisual activites, filmmaking, design, IT security, inspection and certification.**

Coworking and meeting room

Incubated entrepreneurs and other entrepreneurs can use Coworking room which has projection screens and TVs.

This is Ideal space for conferences, workshops, promotions.

Within coworking room is a smaller meeting room.

Users of this space have a projector and a projection screen at their disposal.



The teleconference hall contains 20 seats and it has a system for conference calls via "Skype for Bussines", it is used for meetings and teleconferences. **The terrace** is very popular space for exhibitions and lectures, and is often used for informal gatherings of incubated SMEs.



Teleconference hall

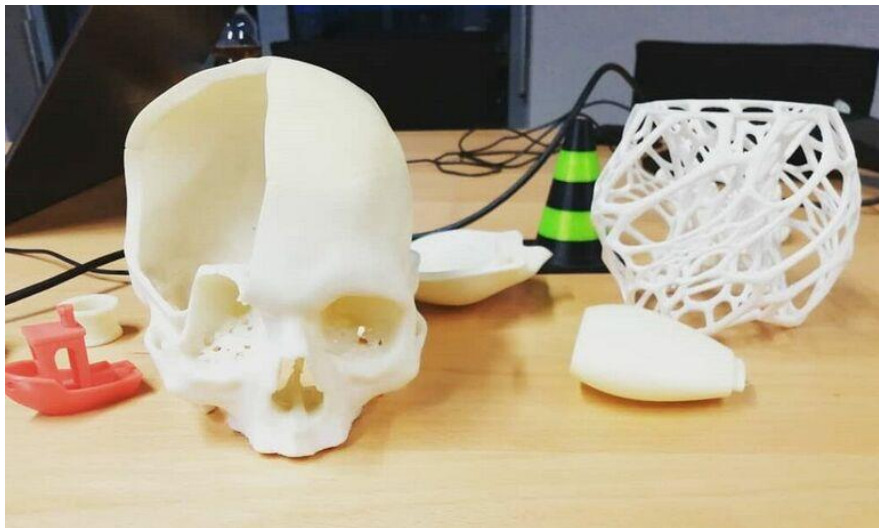
Terrace



3D modeling room

3D modeling room within Incubator contains a 3D printer and a computer with the installed software needed to create a 3D model.

What distinguishes this one from some other smaller 3D printers is that it is suitable for individual prototyping, but also for smaller series production, and the prototyping time is shortened.



Equipment and capabilities

Incubated SMEs can use 'Gaming' corner with PlayStation console and VR accessory for relaxation or business. Part of equipment is also a Hologram. Holographic technology has brought a real revolution when it comes to new and innovative ways of advertising. Currently there are 2 holograms at Iki. Incubated SMEs can use it for marketing and advertisement.



3D printer



VR



Hologram



Workshops

Devcafe events - designed to address topics such as IT, marketing, new technologies, design as well as specific topics from experts in those areas!

The goal is to share knowledge, connect and encourage cooperation between participants.

Conference for Women Entrepreneurs - focus on how to maintain business liquidity in this covid crisis.

ICT meets the ARTS event - hybrid event dedicated to the interaction of art and new technologies.



Accelerator program

- a three-month program of work on entrepreneurial ideas
- creating growth and development models using technology and knowled
- 4 teams of maximum 4 people
- the primary group are people with innovative ideas and existing startup owners
- selection procedure for selecting candidates



Interreg projects

- Funded by Interreg Europe program
- 2 phases – exchanges of knowledge and experience, second consist of the action plans
- Duration: 5 years (2018-2023)
- Project value: 1,635,670.00 (85% co-financed from the EU)
- Enter is currently working on action plan where it focuses on influencing local politics as a first step of influencing at the national level
- Awareness of decision makers and the public about the benefits of such cooperation is one of the main features of this project



Interreg projects

- The ECOS4IN project is financed from the Central Europe program.
- It aims to strengthen Industry 4.0 by introducing digitization into production processes and business.
- Through project, partners establish cooperation of institutions within the country and internationally in order to learn, exchange knowledge, analyze best practices and develop strategic and operational documentation that defines the method, action plans, funding models, as well as goals related to the adoption of new technologies and innovations in SME business.
- Project duration is from 2019 to 2022.
- 1,4 mil € (85% co-financed from the EU)



Interreg projects

- EIS (everywhere international SMEs) was finished in December 2020.
- The goal was to exchange knowledge and international seminars, which aim was to create a framework for internationalization of business in 6 steps and to support small and medium-sized companies in the region with the aim of strengthening the internationalization of business.



Food Tech Camp

FOOD TECH CAMP project was implemented in cooperation with the US Embassy. The project involved food producers and processors, nutritionists, farmers looking for new ideas and projects for sustainable growth.

In the two-day program project hosted market management expert, local representatives of family farms, Start-up that implements new technologies and food cultivation.



SCALing up in the creative industries for SMEs and self-employed

SCALing up in the creative industries for SMEs and self-employed, is a project in which we want to develop special tools for training employees in the creative and cultural industries sector to increase their competencies and skills. Through the project, manual and a learning platform will be developed. The project involves 6 partners from 5 countries and Enter is the project leader.



Sufinancirano sredstvima
programa Europske unije
Erasmus+

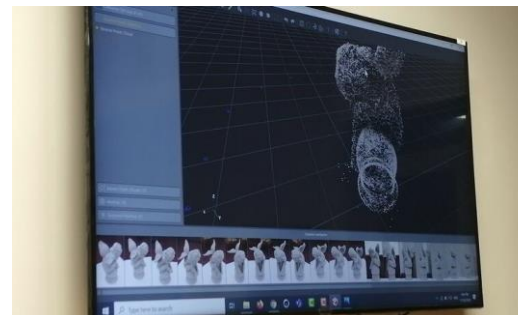


AGENCY FOR
MOBILITY AND
EU PROGRAMMES



Services for SMEs through BSO Enter Koprivnica

- Financed from ERDF
- The main problem the project seeks to address is the lack of information services for SMEs in the Koprivnica- Križevci county
- Aim is to facilitate access to business knowledge, skills and professional support
- Target groups are SMEs in all stages of development
- Project consists of 3 sets of activities
- Various educations, workshops for SMEs about funding opportunities, digitization, communication tools, innovation in food processing, new technologies and innovations are organized



Digital Innovation Hub North

DIH North was founded by three partners Technology park Varaždin, Technology Innovation Centre Međimurje and ENTER Koprivnica.

Goal is to support the local SMEs with their digital transformation through activities such as building ecosystem, mediation and networking, development of strategies for companies, concept validation and prototyping, pre-competitive series production.

SMEs can use infrastructure, can get digital maturity assessment, incubator / accelerator support and mentoring and mentoring.

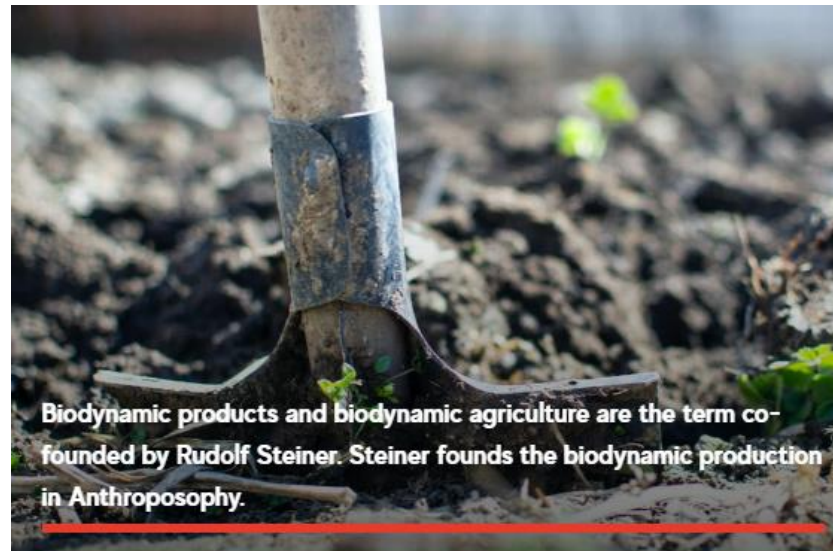
DIH has all the necessary software licenses for 3D modeling, design and visual prototyping. Part of DIH's infrastructure are 3D printer, Hologram, VR equipment, 3D scanner for rapid prototyping, CNC machines and laser cutter for rapid prototyping and production of small series, wood and metal processing machines.



Innovative digital transformations



One of the main measures that positively affect the competitiveness of the Croatian economy is digitization.



Biodynamic products and biodynamic agriculture are the term co-founded by Rudolf Steiner. Steiner founds the biodynamic production in Anthroposophy.



Industry 4.0 - Opportunity and / or Challenge

Thank you

www.enterkoprivnica.hr

+385 (0) 48 222 338

info@enterkoprivnica.hr

